

ORDER



Orders
Order / Rev: 53028
Alt Order #: 09807284
Product Desc: PRIORITIES USA ACTIO
Estimate: 1559
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/29/12 / 08/29/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G Street, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	30	\$7,820.00	\$6,647.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$7,820.00	\$6,647.00	0.00
Totals	30	\$7,820.00	\$6,647.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	26%	\$7,820.00
Market	100%	\$30,076.92

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	1%	\$300.77
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	16%	\$4,812.31
WCWJ	2%	\$601.54
WJXT	23%	\$6,917.69
WJXX	10%	\$3,007.69
WTLV	22%	\$6,616.92

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	09/04/12	09/04/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
ANJ-5A-CBS47<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----			1			\$50.00		0.00			
E 2	WTEV	09/06/12	09/06/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	---T---	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
ANJ-5A-CBS47<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---			1			\$50.00		0.00			

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	09/07/12	09/07/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
ANJ-NOON-CBS47<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$650.00		0.00			
E 15	WTEV	09/10/12	09/10/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
ANJ-NOON-CBS47<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$650.00		0.00			
E 16	WTEV	09/07/12	09/07/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
JUDGE J BROWN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$350.00		0.00			
E 17	WTEV	09/10/12	09/10/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	M-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
JUDGE J BROWN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$350.00		0.00			
E 18	WTEV	09/04/12	09/04/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
JUDGE J BROWN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$350.00		0.00			
E 19	WTEV	09/10/12	09/10/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$800.00		0.00			
E 20	WTEV	09/05/12	09/05/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TWO & HALF MEN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$650.00		0.00			
E 21	WTEV	09/04/12	09/04/12	Letterman Letterman	CM	11:35 PM-12:35 AM	-T-----	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$220.00		0.00			
E 22	WTEV	09/06/12	09/06/12	Letterman Letterman	CM	11:35 PM-12:35 AM	---T---	:30	1	\$220.00	P-2	0.00	NM	1	\$220.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$220.00		0.00			
E 23	WTEV	09/10/12	09/10/12	Late Late Show Late Late Show	CM	12:35 AM-1:35 AM	M-----	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$70.00		0.00			
E 24	WTEV	09/05/12	09/05/12	Late Late Show Late Late Show	CM	12:35 AM-1:35 AM	--W----	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$70.00		0.00			
E 25	WTEV	09/06/12	09/06/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
JUDGE JUDY B<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$650.00		0.00			
E 26	WTEV	09/08/12	09/08/12		CM	8:00 AM-10:00 AM	-----S-	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning Saturd: Saturday Early Show											
				CBS THS MRN:SA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$160.00		0.00			
27	WTEV	09/08/12	09/08/12	Sa Action News @ 7p	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$280.00	P-3	0.00	NM	1	\$280.00
				Sa Action News @ 7p											
				ACTION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$280.00		0.00			
E 28	WTEV	09/08/12	09/08/12	Sa 1205a-1235a	CM	12:05 XM-12:35 XI	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				Sa 1205a-1235a											
				HOW-MOTHER SA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$150.00		0.00			
E 29	WTEV	09/08/12	09/08/12	Sa-Su 1235a-135a	CM	12:35 XM-1:35 XM	-----S-	:30	1	\$40.00	P-1	0.00	NM	1	\$40.00
				Sa-Su 1235a-135a											
				HOUSE WK<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$40.00		0.00			
E 30	WTEV	09/09/12	09/09/12	Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
				Su Action News @ 630p											
				ACTION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$360.00		0.00			
													Totals	30	\$7,820.00